

VETERANS AND FOUNDERS MEMORIAL SKATING RINKS

2016- 2017 ADVERTISING SPONSORSHIPS



Veterans Memorial Rink

Founders Memorial Rink

33"x 96" Dasher Board Decal \$1,000.00 ___ 33" x 96" Dasher Board Decal \$500.00

40"x 108" Banner in Ice Arena \$1,000.00 ___

NEW Half Dasher Board Ads

36"x 72" Banner in Lobby \$ 250.00 ___

33" x 48" Founders Rink \$350.00 ___

20"x 15' Scoreboard Banners **SOLD OUT**

33" x 48" Veterans Rink \$500.00

Zamboni Advertising (4 sides) \$3,000.00 ___



Please contact jliddell@somervillema.gov , 617-625-6600 ext. 3520 or 857-523-9125 or simply return the form below with your artwork and check to: Joan Liddell, Advertising Agent, City of Somerville, 93 Highland Avenue, Somerville, MA 02143.

Price includes installation and maintenance for one year. Sponsor agrees to read and comply with City of Somerville Advertising Policy.

I _____ have read and received a copy of the City of Somerville Advertising Policy.

Sponsor Agent Signature _____ Date: _____